



## Show Sponsor and Prize Sponsor opportunities are available for the Genesee Valley QuiltFest, June 4 – June 6, 2021!

### **\$2500 Level: Presenting Sponsor (only 1 available)**

- Business name or logo listed below GVQC as presenter of show (deadlines apply)
- Complimentary Vendor space of 10 x 10 size
- Company name mentioned in press releases and print ads
- Company listed on QuiltFest home page and sponsor page with link to website
- Company name on QuiltFest signs and posters
- Full page color ad on inside cover or back of show program
- Listing in show program at this level
- Space at show entrance for promotional materials
- First choice of vendor space, if applicable

### **\$1000 Level: Benefactor**

- Company name mentioned in press releases and print ads
- Company listed on QuiltFest home page and sponsor page with link to website
- Company name on QuiltFest signs and posters (deadlines apply)
- Full page color ad on inside cover, back of show program or inside color pages.
- Listing in show program at this level
- Space at show entrance for promotional materials
- Choice of vendor space, based on level of sponsorship and first come first served basis

### **\$500 Level: Patron**

- Company listed on QuiltFest home page and sponsor page with link to website
- Company name mentioned in print ads (deadlines apply)
- Company name on quilt show signs and posters
- Half page black & white ad in show program
- Listing in show program at this level
- Space at show entrance for promotional materials
- Choice of vendor space, based on level of sponsorship and first come first served basis

### **\$250 Level: Supporter**

- Company listed on QuiltFest home page and sponsor page with link to website
- Quarter page black & white ad in show program
- Listing in show program at this level
- Space at show entrance for promotional materials
- Choice of vendor space, based on level of sponsorship and first come first served basis

**Prize sponsors** will be announced with prizes and indicated on awards. Prize sponsors will be listed in show program. Prize winners will be determined by professional judges hired by GVQC. Sponsor opportunities are as follows:

- \$300** First, second and third prizes in one of the following categories: Mixed Techniques (including Whole Cloth and Crazy Quilts), Modern, Pieced Single Maker, Pieced Multiple Maker, and Small
- \$100** Best Use of Color
- \$100** Best Machine Quilting – Stationary
- \$100** Best Machine Quilting – Track Mounted
- \$100** Judge's Choice (3 awards of \$100 each)

Other options for partnership include funding lectures, member reception, or special events. GVQC will work with your company to create a sponsorship package that will provide you with the best possible exposure to our audience.

**Deadlines:** September 1, 2020 for full sponsor benefit (on all print materials where applicable). Presenting, Benefactor and Patron may pay 50% down with remaining 50% due by January 15, 2021. Final deadline for show program and show awards is January 15, 2021.

Submission deadline for ad/logo: February 1, 2021. Email submission to [gvqfprogram@gmail.com](mailto:gvqfprogram@gmail.com) (subject line: "SPONSOR" with your business or club name)

Questions, email Vickie Coykendall at [gvqcquiltfest@gmail.com](mailto:gvqcquiltfest@gmail.com)



Promote your business to thousands of quilters by sponsoring our  
 2021 QuiltFest and show prizes!  
 Sponsor deadline is September 1, 2020 to receive full benefits!

|                 |        |        |  |
|-----------------|--------|--------|--|
| BUSINESS NAME:  |        |        |  |
| ADDRESS:        |        |        |  |
| CITY:           | STATE: | ZIP:   |  |
| CONTACT PERSON: |        | TITLE: |  |
| EMAIL:          |        | PHONE: |  |

**Show sponsor.** Indicate sponsor level. (Ad is included, plus other valuable advertising benefits)

|  |                           |
|--|---------------------------|
| <input type="checkbox"/> Presenting: includes full page ad, 7" H x 4.5" W      | \$2500 (only 1 available) |
| <input type="checkbox"/> Benefactor: includes full page ad, 7" H x 4.5" W      | \$1000                    |
| <input type="checkbox"/> Patron: includes half page ad, 3.5" H x 4.5" W        | \$500                     |
| <input type="checkbox"/> Supporter: includes quarter page ad, 3.5" H x 2.25" W | \$250                     |

**Prize sponsor.** Indicate sponsor level. Circle prize category preference. Actual prize category may be chosen by show chairs in case of duplicates.

|  |
|--|
| <input type="checkbox"/> \$300 Mixed Techniques (including whole cloth & crazy quilts) |
| <input type="checkbox"/> \$300 Modern  |
| <input type="checkbox"/> \$300 Pieced (single maker)                                   |
| <input type="checkbox"/> \$300 Pieced (multiple maker)                                 |
| <input type="checkbox"/> \$300 Small Quilts  |
| <input type="checkbox"/> \$100 Best Use of Color                                       |
| <input type="checkbox"/> \$100 Best Machine Quilting – Stationary                      |
| <input type="checkbox"/> \$100 Best Machine Quilting – Track Mounted                   |
| <input type="checkbox"/> \$100 Judge’s Choice (1 of 3 prizes)                          |

Questions, call Vickie Coykendall 585-737-0526 or email: gvqcquiltfest@gmail.com

Mail this form with payment to: Vickie Coykendall, 19 Rolling Plains, Honeoye Falls, NY 14472

Email .jpeg, .png or .pdf ad copy to: gvqfprogram@gmail.com (must be received by February 1, 2021)

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|                |   |               |       |
|----------------|---|---------------|-------|
| GVQC use only: | Amount enclosed:                          | Check number: | Date: |
|                | <input type="checkbox"/> Ad copy received | Date:         |       |